



Fashioned for Freedom

Uniting Fashion and Philanthropy on the Runway

OCTOBER 21, 2026

Coppell Arts Center | Coppell, Texas

13

YEARS OF FFF

300+

ATTENDEES

\$150K

RAISED ANNUALLY

BENEFITING MY REFUGE HOUSE





Kim Jones is the vision behind Fashioned for Freedom. As Director of Engagement at My Refuge House, she has spent over a decade connecting people to a cause she believes can change the world.

DEAR FRIEND,

Fashioned for Freedom has always been about more than a beautiful evening, though it is that too. It began with a conviction that the people of Dallas and the broader DFW community could feel a genuine connection to girls halfway around the world who are fighting their way back into life. Thirteen years later, that conviction hasn't changed.

What we've learned along the way is that the event works because of people like you. The businesses and individuals who donate their products, services, and experiences to our silent auction and swag bags aren't just filling a table or a bag. You're saying that what you do (what you make, what you offer, what you're proud of) can be part of something that restores lives.

That's not a small thing. We don't take it lightly, and neither do our guests.

If you're considering an in-kind donation to Fashioned for Freedom 2026, I hope this packet gives you a clear picture of what we're asking for, what you'll receive in return, and why it matters. I hope you'll say yes.

KIM JONES

DIRECTOR OF ENGAGEMENT, MY REFUGE HOUSE

OUR MISSION

The Philippines is considered one of the world's most significant sources of human trafficking. An estimated 859,000 people are living in exploitative circumstances there today — the majority of them women and children.

My Refuge House exists in the middle of that reality. Since 2008, we have walked alongside girls who have survived commercial sexual exploitation and abuse in Cebu, providing holistic, research-informed care that addresses medical, educational, emotional, and vocational needs. We are small enough to know every girl by name and committed enough to stay for the whole journey.

Our work has grown beyond residential care. We reach into the wider community through prevention programs and family strengthening initiatives, because lasting change requires more than a safe house. It requires a different future for the communities these girls come from.

When you donate to Fashioned for Freedom, you are doing something about a problem that is vast — and you are doing it in a way that is specific, personal, and proven.

2008
FOUNDED

501(c)3
UNITED STATES

NGO
CEBU, PHILIPPINES
AWARD WINNING
AND ACCREDITED





Your donation is more than a product on a table or an item in a bag.
Here is what your generosity makes possible for girls of My Refuge House.

1

Walking alongside her through restoration.

Medical, educational, emotional, and vocational care that does not quit.

2

Meeting her most immediate needs. Food, healthcare, and a safe place to heal, for as long as it takes.

3

Investing in her future. Higher education, vocational training, and the skills to build a life she has chosen.

4

Reaching into her community. Prevention programs that help children recognize danger, build healthy relationships, and stay safe.

5

Strengthening the families around her. Because lasting restoration requires a different future for the whole community.

6

Putting your name behind something proven. Work that is transparent, effective, and driven by the belief that every person is made to be free.

“I considered MRH as my fortress where I can hide in when I am afraid, and run to when I’m hurt. Here I can freely express all my emotions. Here I am helped, changed, and restored.”

— Sabrina, a girl in our care, Cebu, Philippines

NAME CHANGED FOR PRIVACY AND PROTECTION.

AN EVENING UNLIKE ANY OTHER

Each fall, the DFW community gathers for an evening unlike anything else in the anti-trafficking space, where beauty and conviction share a runway. International designers. An intimate dinner. The voices of girls from My Refuge House whose stories make the cause impossible to ignore. It is an evening that moves people, and then moves them to act.

Fashioned for Freedom 2026 takes place on October 21 at the Coppell Arts Center in Coppell, Texas.

EVENT PURPOSE

To bring together the fashion and arts communities with business leaders, people of faith, and advocates from across the DFW area around a cause that demands their attention, and to invite them into a lasting relationship with the work of My Refuge House.

THE FASHION

The runway at Fashioned for Freedom is curated with purpose. Emerging designers, couture, and bespoke work grace the stage, and every seat is an up-close encounter with fashion that means something. We partner with designers who share our conviction that beauty and worth go hand in hand, and that the industry itself can be a force for good. Fashion here is not decoration. It is a statement.





THE BUSINESS CASE FOR IN-KIND DONATIONS

Fashioned for Freedom offers businesses, brands, and community leaders a meaningful way to align their values with visible impact. Your in-kind donation connects your organization with the work of My Refuge House, restoring the lives of girls who have survived human trafficking, and puts your name in front of an audience that cares deeply about what business chooses to support.

All in-kind donors receive:

- Recognition at the event on October 21
- Social media recognition before and after the event
- Listing on the Fashioned for Freedom website
- Official tax acknowledgment letter

Interested in Sponsorship-Level Recognition?

We recognize in-kind donors at all levels. For donations whose fair market value is equivalent to a sponsorship tier, additional recognition opportunities may be available based on current availability. Sponsorship levels start at \$3,500.

For full sponsorship details, scan below or contact Kim Jones at fffevent@myrefugehouse.org.



WHAT WE'RE LOOKING FOR

Each year we curate a selection of products, services, and experiences for our silent auction and attendee swag bags. We review all submissions and follow up within 48 hours to confirm whether your donation is a fit for this year's event.

SILENT AUCTION

Higher-value items and experiences that guests bid on throughout the evening. Items valued at \$50 or more tend to generate the most engagement.

Great options: spa days, restaurant gift cards, wine tastings, sporting events, photography sessions, interior design consultations, curated gift baskets, jewelry, art, home goods.



SWAG BAGS

Every guest receives a curated swag bag. A swag bag donation puts your product directly in the hands of 300+ attendees. Great options: beauty and skincare products, candles, gift cards, branded samples, stationery, snacks.

Quantity needed: 300 units.



READY TO DONATE?



APPLY ONLINE

Submit your application at fashionedforfreedom.com/inkind. Our team reviews all submissions and follows up within 48 hours to confirm whether your donation is a fit for this year's event.

KEY DATES*

Application and logo deadline: October 1, 2026

Items due: October 10, 2026

Event date: October 21, 2026

QUESTIONS?

Kim Jones

Director of Engagement, My Refuge House

fffevent@myrefugehouse.org



My Refuge House

Restoring one life at a time.

**All contributions are tax deductible. Tax ID: 36-4644941.*

Logos due upon approval in vector or high-res format.

To be included in printed materials, applications are encouraged by August 1, 2026.

You belong in this room.

Fashioned for Freedom 2026 has room for people like you who believe that what you make, what you offer, and what you choose to support matters. We would love to talk with you about how your organization can be part of this. **We hope you'll say yes.**



“MRH for me is a home where
I am protected.”

— Nicole, a girl in our care, Cebu, Philippines

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